



City Manager's Office
City of Frisco, Texas

Memorandum

To: Honorable Mayor Maso and Members of the Frisco City Council

Cc: George A. Purefoy, City Manager
Henry Hill, Ron Patterson, Nell Lange

From: Richard Oldham

Date: 12/15/2009

Agenda Caption:

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- A. Consider and act upon the approval of an agreement by and between Ray King and the City of Frisco for artists services to create a work of Public Art for the Dr Pepper Arena and adoption of Resolution authorizing the City Manager or his designee to sign the agreement.**
- B. Consider and act upon the approval of an agreement by and between Gail Folwell and the City of Frisco for artists services to create a work of Public Art for the Dr Pepper/7Up Ballpark and adoption of a Resolution authorizing the City Manager or his designee to sign the agreement.**
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Action Requested: The Public Art Board requests approval of contracts between the City of Frisco and artists Ray King and Gail Folwell for artworks at the Dr Pepper/7Up Ballpark and the Dr Pepper Arena.

Background Information: The Dr Pepper/7Up Ballpark and Dr Arena were completed in 2003. Of the original construction costs of approximately \$34,735,000, \$250,000 was set aside for public art in anticipation of the Public Art Ordinance ("Ordinance"). The \$250,000 was split evenly between the Dr Pepper/7Up Ballpark and Dr Pepper Arena. In accordance with the Ordinance the expansion of the Dr Pepper Arena in 2009 provided an additional \$122,698 art funding for the project. Below are the resulting budgets for each project:

\$ 125,000 for the Dr Pepper /7Up Ballpark

\$ 247,698 for the Dr Pepper Arena.

\$ 372,698

includes \$20,698 for misc expenses (Plaques, Proposals)

Requests for Proposals (RFP) were advertised for these two projects for a total of \$352,000:

- \$118,000 for the Dr Pepper/7Up ballpark
- \$234,000 for the Dr Pepper Arena

The artists selected for the Dr Pepper Arena and Dr Pepper /7Up Ballpark were part of the open call that went out in January of 2009 and, as prescribed by the Public Art Master Plan, in April of 2009 an artist selection committee (ASC) convened to evaluate the artists qualifications and to make recommendations.

The ASC for these projects consisted of Randy Locey, Executive Vice President of the Dallas Stars, Scott Sonju, President of the Frisco Roughriders, Justine Sweeney, Board member of the Frisco Arts Association, Robert Moroch, board member of the Frisco Public Art Board, Ron Mo, Frisco resident, Daryl Trent, long time resident of Frisco and Director of Fine Arts for the Frisco ISD, Kristen Johnston, Frisco resident and staff for the City of Frisco, and T. Scott Stromberg, resident and local artist.

From an original pool of 74 artists, 6 finalists were selected to present proposals. In a series of 4 meetings the ASC unanimously selected Gail Folwell for the Dr Pepper/7Up Ballpark and Ray King for the Dr Pepper Arena.

Gail Folwell has worked on numerous public and private art projects including projects for Vail Resorts and Bowling Green State University. She has shown her work in numerous art exhibitions from New York to California and currently represented by 5 galleries in Colorado, California, and Oregon.

Ray King has done many public art projects and exhibitions in the US, Italy, Japan, Taiwan, and England. He has received numerous Grants and is part of several private collections.

Board Review/Citizen Input: The Public Art Board unanimously recommends artist Gail Folwell and Ray King for projects at the Dr Pepper /7Up Ballpark and Dr Pepper Arena.

Alternatives: The City could deny or provide revisions to the contract.

Financial Considerations: The funding has been budgeted out of the capital improvement budgets in accordance with the Public Art Ordinance.

Legal Review: These agreements have been approved as to form by the City Attorney's office.

Supporting Documents: Copy of Agreements.

Staff Recommendation: Staff recommends the approval of both Agreements.

Thank you for your consideration of these items. If I can be of any support, please contact me at 972 292-5104 or by e-mail at roldham@friscotexas.gov